ration fees

d PG students Rs.100/-

micians/ Faculty Members Rs.300/rch Scholars/Students Rs.250/-

tives / Professionals Rs.750/-

Registration fee includes Seminar kit, Certificate, and light Refreshments)

of payment

nt should make through Bank Demand Draft drawn in of "Dr. M. Josephine Rani, National Seminar Convener,

o: 074401000013890, IFSC No IOBA0000744, IOB, ırai Branch."

presented in absentia

presented in absentia are eligible to be included in the 1/2 in addition to the registration fee has to be paid for Book and will get a certificate. A processing fee of aper presented in Absentia.

nmodation

imodation can be arranged for the required participants.

Programme

21"September 2017, Thursday Inaugural Session - 10.00 am

Students Song

Dr. M. Josephine Rani, me Address Head, Dept, of Commerce Dr.M.Maria John (Principal) iral Address

Mr. A Maria Dhas, (President, AVC) ential Address

ote Address

Associate Prof. in Commerce & Dean of Students. Dr. C. Eugine Franco,

St. Xavier's College (Autonomous), Palayamkottai)

(Correspondent, AVC) Rev. Fr. Dr. E. John Kulandai

Mr. B. Alex Johnson Paul,

(Bursar, AVC)

: Mr. K. Varghese, f Thanks

(Asst. Prof. in Commerce)

Technical Session I

Theme: Micro Finance for Small Enterprises

Time: 11.30 am to 1.15 am

Chair Person

(Associate Prof. and Dean of students, St. Xavier's College, Palayamkottai) : Dr. Eugine Franco

: 1.15 pm Lunch Break

Technical Session II

Theme: Role of Banking Sector in the Growth of Micro. Small and Medium Enterprises (MSMEs) Time: 2.00 pm to 3.20 pm

: Dr. Eugine Franco Chair Person

(Associate Prof. and Dean of students, St.Xavier's College, Palayamkottai)

Paper presentation & Discussion

22"d September 2017 Friday

Theme: Entrepreneurship Development Programmes Technical Session III

Time: 10.00 am to 11.15 am

Chair Person : Dr. G. Raju, Professor & Dean of Commerce,

School of Business Management & Legal Studies, University of Kerala.

Paper presentation & Discussion

: 11.15 am to 11.30 am

Technical Session IV

Theme: Youth Entrepreneurship & Cutting-edge technology, and other start-ups

Time: 11.30 pm to 1.15 pm

: Dr. G. Raju,

Chair Person

Legal Studies, University of Kerala) School of Business Management & (Professor & Dean of Commerce,

Paper presentation & Discussion

: 1.15 pm Lunch Break

Valedictory Session: 2.00 pm to 3.00 pm

Valedictory Session

ANNAI VELANKANNI COLLEGE

(Accredited with B" grade by NAAC)

THOLAYAVATTAM - 629 157



VATIONAL LEVEL SEMINAR

ENTREPRENEURIAL DEVELOPMENT IN RURAL AREAS THROUGH MSMES

DEPARTMENT OF COMMERCE 21st and 22nd September 2017 Organized by

Our College

THOLAYAVATTAM, Kanyakumari District, was established in the year 1987. The college is owned by Friends of Kottar, a registered Catholic Charitable Society. This institution provides higher education to those who belong to socially and Vast space and the salubrious greenery are the excellent economically backward community to make them employable. VELANKANNI *kdrops for the educational formation. ANNAI

Our Department

It became a Post - Graduate Department in 2007 and was elevated as a Research Department from 2013 onwards. The aim of the Department is moulding the students as dynamic leaders in all walks of life. The Department has nine faculty The Department of Commerce was established in 1987. members with three Doctorate Degree holders while three members are pursuing Ph.D and about 225 students are studying at present in UG, PG and M. Phil programmes. The Seminar

the ability of traditional, small scale business in rural areas to The changing global environment raises questions about

Rural entrepreneurship is a micro-concept occupying a very linkages, or to qualify the specific efforts of globalization on share the potential benefits offered by changing environment. limited area. It has been found very difficult to establish casual rural entrepreneurship.

The Micro, Small and Medium Enterprises Development Act, 2006 aims at facilitating the promotion and development and enhancing the competitiveness of micro, and medium enterprises and for matters connected therewith and incidental thereto. The Act provides for a statutory consultative mechanism at the national level with wide representation of all sections of stakeholders, particularly three classes of a wide range of advisory functions. The Act also contains enabling provisions for notification of schemes/programmes for micro, small and medium enterprises, progressive credit policies and practices, preference in Government procurements mechanisms for mitigating the problems of delayed payments to products and services of the micro and small enterprises and enterprises i.e. micro, small and medium enterprises, and to micro and small enterprises.

One of the challenges of rural entrepreneurs is finance. When they emerge out as an entrepreneur they don't opt for venture funding but try to go to funding for small to medium business people. Many such non-technical business people don't understand the online business models as a whole and so getting an initial business funding from them becomes challenging. Central Government is the first time Indian policymaker which has announced an agenda directly aimed at promoting start-ups and entrepreneurship. The seminar is organised to share the knowledge of its functions to set the pace for the achievement of broader national objectives. It provides a platform for facilitating interaction among students, academics, researcher to discuss Micro Small Medium Enterprise financial system that perfor the opportunities start MSMEs.

Discussion Themes:

During the seminar the following important themes will be discussed.

- Micro finance for Small Enterprises 0
- Role of Banking sector in the growth of Micro, Small and Medium Enterprises (MSMEs)
- Pros and Cons in becoming an entrepreneur. Cutting-edge technology and other start-ups

- Entrepreneurship Development Programmes EE
 - Youth entrepreneurship

ORGANIZING COMMITTEE

Chief Patrons Mr. A Maria Dhas, (President, AVC)

Rev. Fr. Dr. E. John Kulandai

Mr. B. Alex Johnson Paul (Bursar, AVC) Dr. S. Maria John (Principal, AVC) (Correspondent, AVC) Dr. M. Josephine Rani Convener Advisor Patron

(Head, Dept. of Commerce) Organizing Secretary Mr. K. Varghese

Coordinators Mr. T. Vijaya Kumar (Asst. Prof. in Commerce) (Asst. Prof. in Commerce) Adv. M. S. Clement Prema Kumar

(Asst. Prof. in Commerce)

Mr. J. Algin Jose (Asst. Prof. in Commerce) Dr. G. Jerin Rose (Asst. Prof. in Commerce) Mrs. J. M. Viji (Asst. Prof. in Commerce) Mrs. K. Ajitha (Asst. Prof. in Commerce) Dr. G. Sujin (Asst. Prof. in Commerce)

All Correspondence related to seminar may be sent to

Dr. M. Josephine Rani

Mobile: 9487186677 Seminar Convener

commerce.vk@gmail.com E-mail: commerce.avc@gmail.com

FOR FURTHER INFORMATION CONTACT

94422 13759 94888 87906 81485 01977 94885 03264 Mr. T. Vijaya Kumar Yr. G. Jerin Rose Mr. K. Varghese Mr. J. Algin Jose Paper writers could choose a theme of their choice butrelevant to theme of the seminar. The Areas to be covered are

- Micro Finance for Small Enterprises.
- Role of Banking Sector in the growth of Micro, Small and Medium Enterprises (MSMES) (
- Cutting-edge technology and other start-ups
- Pros and cons in becoming an entrepreneur. (iv)
- Entrepreneurship Development Programmes 2
 - Youth entrepreneurship

Submission Guidelines

Rules for Abstract Submission

- The length of the Abstract should not exceed 500w All abstracts should be submitted in Font Type: New Roman, Font Size: 11pts Line spacing: spacing, Alignment: Justified
- The last date for submitting Abstracts is 04.09.201
- A notification regarding acceptance of the se abstracts will be made by 07.09.2017.

Rules for Paper Submission

- The length of the Paper should be within 5,000 words including footnotes.
- All Papers should include an "abstract" of not mor 500 words.
- New Roman, Font Size: 12 pts Line spacing: 1.5 sp All Papers should be submitted in Font Type: Alignment: Justified
- The last date for submitting Final Paper is 12.09.20 Guidelines for paper submission

The paper presenters are advised to abide by the follow

- The brief CV (not more than 15 lines) includin Name, Designation, Postal Address, Mobile No e-Mail Address, along with a Passport Size Photogu
 - A maximum of three persons can author a paper. ci m
- The soft copy of the abstract and full paper may be commerce.avc@gmail.com/commerce.vk@gmail.co
- The completed registration form along with regist Before 15.09.2017, once the acceptance of the pa fee should reach the Seminar Convener on or intimated.
- On the recommendation of the Expert Comm selectpapers will be published with ISBN Book.
- Author of Select Research papers will be allow minutes presentation on the Stage.

Important deadlines

Submission of Abstract: 04.09,2017

Intimation of Acceptance of Abstract: 07.09.2017 Submission of Full paper: 12.09.2017

Payment of Registration fee on or before: 19.09.2017 Participants Students, Research Scholar Academicians

Bankers, Business men and Faculty Members. Non-Academicians

General Public.

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ANNAI VELANKANNI COLLEGE, THOLAYAVATTAM DEPARTMENT OF COMMERCE SEMINAR REPORT

Annai Velankanni College, Department of Commerce has conducted two days National Level Seminar on "Entrepreneurial Development in rural areas through MSMEs". The inaugural session started with a prayer song and the welcome address was delivered by Dr. M. Josephine Rani, HOD Department of Commerce. Dr. S. Maria John, Principal of AVC gave the Inaugural Address, Presidential address was given by Mr. A. Maria Dhas, President of AVC Board of Administration and felicitation was given by Rev.Fr. E. John Kulanthai, the Correspondent of AVC, Dr. J. Johnson, Vice- Principal of AVC felicitated the function. The key note address was given by Dr. C. Eugin Franco, Associate professor in Commerce and Dean of students, St. Xavier College, Palayamkottai. Finally the inaugural session came to an end a with vote of thanks by prof. K. Varghese, the Organising secretary of this seminar. In the second session the staff and students from various colleges presented their research papers.

The second day seminar started with a prayer song and welcome address was given by prof. Dr. G. Jerin Rose .The resource person was Dr. G. Raju Associate Professor, School of Management and College of Engineering from Kerala University, Trivandrum and in this session he motivated the students to be an entrepreneur. He also gave detailed information about Small Scale Industries. Valedictory address was given by Mr. B. Alex Johnson Paul, Treasurer of AVC Administrative Board. The programme came to an end with a vote of thanks by Prof. K.Ajitha.

Programme Co-ordinator,

(Prof.K. Varghese)

DEM JOSEPHINE RANI

M.Com., M.Phil., MBA. PH.C HEAD & ASSOCIATE PROFESSOR DEPT. OF COMMERCE & RESEARCH CE ANNAL VELANKANTI GOLLE-THOLAYAVETTAM PRINCIPAL ANNAI VELANKANNI COLLEGE THOLAYAVATTAM - 629 157 KANYAKUMARI DISTRICT

DEPARTMENT OF COMMERCE

ANNAI VELANKANNI COLLEGE, THOLAYAVATTAM.

Two Days National Level Seminar On

Entrepreneurial Development in Rural Areas Through MSMEs"

21st and 22nd September 2017

FEEDBACK FORM

Name of the Participant (optional)

: Dr. D. Muthu Krishnan.

Institution

: Muslim arts college.

Please fill the following details. This section helps us to understand how future programs need to be conducted for better response to the participants' needs.

Content	Excellent	Very Good	Good	Fair	Poor
Organisation	~				
Quality of publicity		~			
Quality of website information	V				_
Quality and usefulness of seminar proceedings		/			
Seminar Sessions					
a) Range of topics covered	/				
b) Relevance			/		
c) Comprehensiveness	/				
Selected oral/poster					
a) Quality		/			
b) Relevance	/				
Speakers were		~			
a) Knowledgeable	/				
b) Well-prepared					
c) Responsive to participant's questions					
Hospitality		/			
a) Food	V				
b) Accommodation		~			
c) Transport					
d) Quality of volunteers' work	V				
Overall coordination of the program					

How this seminar could be improved:

Any other Comments:



ORGANIZING COMMITTEE

Patrons

Mr. A. Maria Dhas, President, AVCAB

Rev. Dr. E. John Kulandai, Correspondent/ Secretary, AVCAB

Mr. B. Alex Johnson Paul, Treasurer, AVCAB

Advisory Committee

Dr. S. Maria John, Principal, AVC

Dr. J. Johnson, Vice Principal, AVC

Convener

Mrs. M. Merline Usha, Asst. Professor

Organizing Secretary

Dr. D. Joen Joselin, Asso. Professor and Head

Joint Secretary

Mrs. S. Sheeba Regi, Asst. Professor

Committee Members

Dr. F. Meena Theresa, Asso. Professor

Dr. J. Jesu Latha, Asst. Professor

Mr. C. Charly, Asst. Professor

Mrs. J. Sreeja, Asst. Professor

Mrs. J. P. Vidhya, Asst. Professor

Mrs. L. Maria Sharmila Selvi, Asst. Professor

Mrs. T. Suba Mol, Asst. Professor

Mrs. T. Ashlin, Asst. Professor

Mrs. S. Anusha Shebin, Asst. Professor

Miss. Amala Thomas, Asst. Professor

Mrs. R. Merin Vijith Preetha, Asst. Professor

Correspondendence to be Addressed

Mrs. M. Merline Usha, Asst. Professor

L +91 9445235270, +91 9976972489

Mrs. S. Sheeba Regi, Asst. Professor

Popt of English, Annai Velankanni College, Tholayavattam, Kanyakumari Dist - 629157

Email: litwing@gmail.com



ANNAI VELANKANNI COLLEGE

Accredited with B++ by NAAC

THOLAYAVATTAM - 629 157

INVITATION

One Day National Seminar On

POSTCOLONIAL LITERATURE



Organized by

DEPARTMENT OF ENGLISH

Date: Friday, the 09th of February, 2018 Venue: Fr. Lucas Auditorium

Programme Schedule

About the College:

Annai Velankanni College, Tholayavattam, Kanyakumari District is established and administered by the Friends of Kottar. It is a Christian Minority Institution under the religious jurisdiction of the Latin Catholic Diocese of Kuzhithurai. The College is primarily intended to provide educational opportunities mainly for the social and educational advancement of the Latin Catholics of the region. The college aims to train students to high academic standards so as to prepare them for the role of future leaders imbued with a spirit of dedication to the service of their fellow men and women and the welfare of the country, particularly of the rural and underdeveloped areas. The College is dedicated to "Annai Velankanni", the Blessed Virgin Mary, the Mother of God greatly venerated and widely honoured as the Mother of Good Health in this part of the country.

About the Department:

The Department of English is one of the premier departments of the college. It is constantly developing to keep pace with new texts, new ways of teaching and motivating the personality of the students. It offers B.A, M.A and M.Phil courses in English literature. The Department functions under the able guidance of 12 efficient faculty members who are well qualified. The prominence of this department comes into forefront because of the activities of our students. Taking into account the students' rural backdrop, the Department introduces various measures like conducting Bridge course and a COC course in communicative English. The Department provides favourable ambience that boosts not only the students' intellectual capacity but also their moral and ethical values.

About the Seminar:

The main objective of the seminar is to explore a wide range of writing resulting from the encounter between imperialist and colonised countries and cultures. Postcolonial literature often addresses the problems and consequences of the decolonization of a country, especially questions relating to the political and cultural independence of formerly subjugated people, and themes such as racialism and colonialism. A range of literary theory has evolved around the subject. Postcolonial theory, often said to begin with the work of Edward W. Said, Gayatri Chakravorty Spivak, and Homi K. Bhabha, looks at literature and society from two broad angles: how the writer, artist, cultural worker, and his or her context reflects a colonial past, and how they survive and carve out a new way of creating and understanding the world.

Registration : 9.00 a.m. to 10.00 a.m.

Inaugural Function : 10.00 a.m.
Prayer Song : Students

Welcome Address : Mrs. M. Merline Usha

. Asst. Professor, Dept. of English, AVC.

Inaugural Address : Dr. S. Maria John
Principal, AVC.

Presidential Address : Mr. A. Maria Dhas
President, AVCAB.

Felicitation : Rev. Fr. Dr. E. John Kulandai, Correspondent/ Secretary, AVCAB.

Felicitation : Mr. B. Alex Johnson Paul Treasurer, AVCAB.

Thematic Address : Dr. D. Joen Joselin

Asso. Professor and Head, Dept. of English, AVC.

Vote of Thanks : Mrs. S. Sheeba Regi

Asst. Professor, Dept. of English, AVC.

Tea Break : 10.45 a.m. to 11.00 a.m. First Session : 11.00 a.m. to 1.00 p.m.

Chair Person : Dr. Latha Nair R.

Asso. Professor, St. Teresa's College, Kottayam.

Lunch Break : 1.00 p.m to 2.00 p.m.

Second Session : 2.00 p.m. to 3.00 p.m.

Chair Person : Dr. Sidney Shirly

Scott Christian College, Nagercoil.

Valedictory function: 3.00 p.m. to 3.30 p.m.



ANNAI VELANKANNI COLLEGE,

Accredited with B++ by NAAC THOLAYAVATTAM - 629 157



ONE DAY NATIONAL SEMINAR
On

POSTCOLONIAL LITERATURE

09th February 2018 Venue: Fr. Lucas Auditorium

PROGRAMME SCHEDULE

Registration : 9.00 – 10.00 a.m.

Inaugural Session : 10.00 - 10.45 a.m.

Prayer song

Welcome Address : Mrs. Merline Usha, Asst. Professor, Dept. of English.

Inaugural Address : Dr. S. Maria John, Principal, AVC

Thematic Address : Dr. D. JoenJoselin, Asso. Prof. & Head, Dept. of English.

Vote of Thanks : Mrs. Sheeba Regi, Asst. Professor, Dept. of English.

.....Tea Break.....

Session I : Dr. Latha Nair R, Asso. Professor,

St. Teresa's College, Kottayam.

.....Lunch Break.....

Session II : Dr. Sidney Shirly, Asst. Professor,

Scott Christian College, Nagercoil.

Valedictory Session

National Anthem

From

Mrs. Merline Usha Seminar coordinator Annai Velankanni College, Tholayavattam.

To

The Principal,
Annai Velankanni College,
Tholayavattam.

Respected Sir,

Sub: Seeking permission for auditorium to conduct a National seminar

The Department of English has decided to conduct a National level seminar in the month of August on 09/02/2018 in Fr. Lucas auditorium. I would like you to give permission for the same and also make the necessary arrangements for the sound system and light in the auditorium.

So I kindly request you to grant me permission for conducting the seminar.

Thank You.

funde

Dr. D. JOEN JOSELIN, Associate Professor & Head, Department of English. Annai Velankanni College, Tholayavattam. Yours sincerely,

Mrs. Merline Usha

Seminar Coordinator

PRINCIPAL ELANKANNI COLLI

THOLAYAVATTAM - 629 157 KANYAKUMARI DISTRICT

ANNAI VELANKANNI COLLEGE, THOLAYAVATTAM - 629 157

DEPARTMENT OF ENGLISH

REPORT ON ONE DAY NATIONAL SEMINAR

The department of English has organized its one day regional seminar on 09th February 2018 at 10.00 am in Fr. Lucas auditorium. The title of the seminar is "Postcolonial Literature". The prime intention of this seminar is to bring academicians, research scholars and students at one place to exchange their ideas and experiences, and also interact with co-participants and resource persons. The seminar focused on the paradigm in postcolonial literature, and its impact on human existence.

As per the schedule, the inaugural session of the seminar began exactly at 10:30am with a prayer song by the students invoking the presence of almighty. Mrs. Merline Usha, Coordinator of the seminar, has extended warn welcome to the resource persons, the principal, Head of the department, and the participants Dr. D Joen Joselin, Head of the department, gave keynote address in which she outlined the significance of the title and the current evolution of postcolonial literature, and introduced the two resource persons present in the dice with their academic interests, scholarly achievements and their contribution towards the research community in literature. Dr. J. Johnson, the Principal of the college, inaugurated the seminar. The vote of thanks for the inaugural session was rendered by Mrs. Sheeba Regi, Asst. Professor. Thus, the inaugural session has concluded with an intellectually excitement note.

The seminar was divided into two sessions – Forenoon session and afternoon session. The forenoon session was handled by Dr. Latha Nair R, Associate Professor in English, St. Teresa's College, Kottayam. She has appreciated the Annai Velankanni college for conducting a seminar on 'Postcolonial Literature' as it concerns not only a global issue but also an individual issue. She has introduced the seminar topic and outlined the historical evolution of postcolonial literature. She spoke on the influence on various literary themes on postcolonial literature. The resource person talked about postcolonial discourse and its paradigm in global literature. Her power point presentation mapped broadly on the global issues concerning literature via its

evolution from various stages. She appealed the gathered participants to retrospect the learnt ideas from the seminar and put in a perspective in writing. Thus, her talk was a fruitful one.

The afternoon session was handled by Dr. Sidney Shirly, Associate Professor in English, Scott Christian College, Nagercoil. She analysed the themes and trends associated with postcolonial literature. Undoubtedly, it was a scholarly and informative talk.

Finally, the conference came to an end by 3.30 pm with a National Anthem. Hundreds of attendees both staff and students have benefited intellectually from this seminar. Without the participants, the very purpose of this seminar is defeated. The department is thankful to all the participants for their presence, commitment and the true spirit of co-operation showed towards the seminar programme. The department of English was very much pleased to host this seminar.



Mrs. Merline Usha

Organizing secretary

Dr. D. JOEN JOSELIN,
Associate Professor & Head,
Department of English.
Annai Volankanni College,
Thorayavattam.

PRINCIPAL

ANNAI VELANKANNI COLLEGE

THOLAYAVATTAM - 629 157

KANYAKUMARI DISTRICT



CERTIFICATE ANNAI VELANKANNI COLLEGE

Accredited with B⁺⁺ by NAAC Tholayavattam - 629157



This is to certify that Dr./Mr. /Mrs. /Miss.	has participated in the

National Seminar on 'Postcolonial Literature' organized by the Department of English,

Annai Velankanni College, Tholayavattam held on 9th February 2018.

Principal

Convener

Joint Secretary

Head of the Dept.



ANNAI VELANKANNI COLLEGE,

THOLAYAVATTAM

DEPARTMENT OF ENGLISH ONE DAY NATIONAL SEMINAR

On

POSTCOLONIAL LITERATURE 09th February 2018

Feedback form

Please indicate your ove	erall satisfaction Very Satisfied		ving aspects of Neutral	the seminar: Somewhat Dissatisfied	Very Dissatisfied
1.Ease of registration	0	C	0	C	C
2.Venue	0	c	C		6
3. Seminar content	c /	C	0	0	9
4. Speakers	0	C	C	C	C
5. Food and beverages	0	0	0	C	C
6. Time allocated	C	-	-	-	
7. Overall seminar experience	0	6 1	C	C	0
 How did you hear or le Printed brochure Person Other 	earn about this so	eminar?			
3) Which aspect of the se	eminar did you f	ind most usefu	1?		
4) What is your overall i	mpression of the	e seminar?			

Thank you for taking the time to participate in this evaluation.

Name:

Institution:

5) How were the sessions?