



MANONMANIAM SUNDARANAR UNIVERSITY

Reaccredited with 'A' Grade by NAAC (3rd Cycle)

CENTRE FOR RESEARCH

ABISHEKAPATTI, TIRUNELVELI - 627 012, TAMILNADU, INDIA

Phone : 0462 - 2333741, 9447907000, Internam: 2563073, Mail: cfrmsu@msuniv.ac.in, web: msuniv.ac.in



DR. C. KANNAN
DIRECTOR

REF : MSU/RES/Admn/July 2020 Session

Date : December 30, 2020

Ph.D. Programme Commencement Order

To
DEVARAJ V
185, Balamurugan Nagar, CHENNIVAKKAM, PONNERI TALUK, JAGANNATHAPURAM POST
Thiruvallur, Tamil Nadu, Pincode - 601204
Mobile No. : 9994824447, Email ID : vivaldevraj7@gmail.com



Sir/Madam,

Sub: Registration for doing Ph.D., programme - Date of Commencement of Research work - Intimation - req.
Ref: Counselling attended by the candidate for July 2020 session.

With reference to the above, you are provisionally registered for Ph.D., Programme as detailed below :

Name of the Scholar	DEVARAJ V
Registration No.	20223011271014
Discipline	Inter Disciplinary
Inter Disciplinary Detail	Personal Management and Industrial Relations - Commerce (Interdisciplinary)
Gender & Community	Male & MBC/DNC
Nationality	INDIAN
PWD Status	Not Applicable
Admission Based On & Mode	PG & PART TIME
Research Centre	Anna Velankanni College, Tholayavattam
Name of the Supervisor with Address	Dr.R.Kanthiah Alias Deepak, Assistant Professor Department of Business Administration, G.V.N. College, 628502 Mobile No. : 9791092737, Email ID : deepakrzmmba@gmail.com
Name of the Co-Supervisor with Address	Dr. M. Josephine Rani, Associate Professor, Department of Commerce, Anna Velankanni College, Tholayavattam Mobile No. : 9487186677, Email ID : anton.jashik@gmail.com
Doctoral Committee Members	1. DR T VIJAYAKUMAR, Associate Professor, Department of Commerce, Anna Velankanni College, Tholayavattam - 629157 Mobile No. : 9442213759, Email ID : commerce.vk@gmail.com 2. DR V BALAMURUGAN, Associate Professor, Department of Business Administration, Hindustan College of Arts and Science, Coimbatore - 641028 Mobile No. : 9790291151, Email ID : balabusiness@gmail.com
Proposed Title	ROLE OF INDUSTRIAL RELATIONS ON CONFLICT MANAGEMENT
Date of Commencement	30.12.2020

ASSISTANT

SUPERINTENDENT

ASSISTANT REGISTRAR

DIRECTOR

Copy To : Supervisor, Co-Supervisor (if applicable) / Research Centre / Doctoral Committee Members

Dr. M. JOSEPHINE RANI,
M.Com., M.Phil., MBA, Ph.D.
HEAD & ASSOCIATE PROFESSOR
DEPT OF COMMERCE & RESEARCH CENTRE
ANNA VELANKANNI COLLEGE,
THOLAYAVATTAM.

PRINCIPAL
ANNA VELANKANNI COLLEGE
THOLAYAVATTAM - 629 157
KANYAKUMARI DISTRICT



MANONMANIAM SUNDARANAR UNIVERSITY

Reaccredited with 'A' Grade by NAAC (3rd Cycle)

CENTRE FOR RESEARCH

ABISHEKAPATTI, TIRUNELVELI - 627 012, TAMILNADU, INDIA

Phone: 0462-2033741, 9447907000, Intercom: 2593073, Mail: crm@msu@msuniv.ac.in, web: msuniv.ac.in



DR. C. KANNAN
DIRECTOR

REF: MSU/RES/Admn/July 2020 Session

Date: December 30, 2020

Ph.D., Programme Commencement Order

To
ROMEO M
20/97A, Ereenyilal, Nattalam Post
Kanyakumari, Tamil Nadu, Pincode - 629165
Mobile No. : 9597925082, Email ID: romeojuletm1996@gmail.com



Sir/Madam,

Sub: Registration for doing Ph.D., programme - Date of Commencement of Research work - Intimation - reg

Ref: Counselling attended by the candidate for July 2020 session.

With reference to the above, you are provisionally registered for Ph.D., Programme as detailed below :

Name of the Scholar	ROMEO M
Registration No	20213011011001
Discipline	Commerce
Gender & Community	Male & BC
Nationality	Indian
PWD Status	Not Applicable
Admission Based On & Mode	M.Phil & FULL TIME
Research Centre	Annai Velankanni College, Tholayavattam
Name of the Supervisor with Address	Dr. M. Josephine Rani, Associate Professor Department of Commerce, Annai Velankanni College, Tholayavattam, 629157 Mobile No. : 9487186677, Email ID : anton.joshik@gmail.com
Name of the Co-Supervisor with Address	NIL
Doctoral Committee Members	1. DR T VIJAYAKUMAR, Associate Professor, Department of Commerce, Annai Velankanni College, Tholayavattam - 629157 Mobile No. : 9442213759, Email ID : commerce.vk@gmail.com 2. DR J STEPHEN DAVIS, Assistant Professor, Department of Commerce, Kamarajar Govt. Arts & Science College, Surandai Mobile No. : 9486178700, Email ID : steevedavis@gmail.com
Proposed Title	CONSUMER AWARENESS TOWARDS INDIAN CONSUMER PROTECTION LAWS - AN EMPIRICAL STUDY WITH REFERENCE TO KANYAKUMARI DISTRICT
Date of Commencement	30.12.2020

ASSISTANT

SUPERINTENDENT

ASSISTANT REGISTRAR

DIRECTOR

Copy To : Supervisor, Co-Supervisor (if applicable) / Research Centre / Doctoral Committee Members

Dr. M. JOSEPHINE RANI,
M.Com., M.Phil., MBA, Ph.D.
HEAD & ASSOCIATE PROFESSOR
DEPT OF COMMERCE & RESEARCH CENTRE
ANNAI VELANKANNI COLLEGE,
THOLAYAVATTAM.

PRINCIPAL
ANNAI VELANKANNI COLLEGE
THOLAYAVATTAM - 629 157
KANYAKUMARI DISTRICT



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CENTRE FOR RESEARCH

ABISHEKAPATTI, TIRUNELVELI - 627 012, TAMILNADU, INDIA

Phone : 0462 - 2333741, 9487907000, Intercom: 2563073, Mail: cfmsu@msuniv.ac.in, web: msuniv.ac.in



DR. K. SENTHAMARAI KANNAN
DIRECTOR

REF : MSU/RES/Admn/July 2019

Date : August 30, 2019

Ph.D., Programme Commencement Order

To

NITHYA M
DO N MURUGAN, VETTUKATTU VILAI, PALOOR, KARUNGAL
Kanniyakumari, Tamil Nadu, Pincode - 629157
Mobile No. : 6379762128, Email ID : nithyamurugan16346@gmail.com

Sir/Madam,

Sub: Registration for doing Ph.D., programme - Date of Commencement of Research work -
Intimation - Reg

Ref: Counseling attended by the candidate for July 2019 session.

With reference to the above, you are provisionally registered for Ph.D., Programme as detailed below :

Name of the Scholar	NITHYA M
Registration No.	19213011012027
Discipline	Commerce
Gender / Community	Female / BC
Nationality	INDIAN
P/W/D Status	Not Applicable
Admission Based On / Mode	M.Phil / FULL TIME
Research Centre	Annai Velankanni College, Tholayavattam
Name of the Supervisor with Address	Dr. M. Josephine Rani, Department of Commerce, Annai Velankanni College, Tholayavattam, 629157 Mobile No. : 9487186677, Email ID : anton.joshik@gmail.com
Name of the Co-Supervisor with Address	NIL
Doctoral Committee Members	<ol style="list-style-type: none"> DR I SHEEJA, Assistant Professor, Department of Commerce, Scott Christian College, Nagercoil Mobile No. : 8300158900, Email ID : sheeju83@gmail.com DR ARUL STEPHEN, Assistant Professor, Department of Commerce, pioneerKumaraSwamy College, Nagercoil Mobile No. : 9488883116, Email ID : arulstephen1974
Proposed Title	THE EFFECT OF ONLINE ADVERTISING ON BUYING BEHAVIOUR OF COLLEGE STUDENTS IN KANNIYAKUMARI DISTRICT
Date of Commencement	30.08.2019

ASSISTANT SUPERINTENDENT ASSISTANT REGISTRAR

DR. M. JOSEPHINE RANI,
M.Com., M.Phil., MBA, Ph.D.
HEAD & ASSOCIATE PROFESSOR
DEPT. OF COMMERCE & RESEARCH CENTRE
ANNAI VELANKANNI COLLEGE,
THOLAYAVATTAM.

DIRECTOR

Copy To : Supervisor, Co-Supervisor (if applicable) / Research Centre / Doctoral Committee Members

PRINCIPAL
ANNAI VELANKANNI COLLEGE
THOLAYAVATTAM - 629 157
KANNIYAKUMARI DISTRICT



MANONMANIAM SUNDARANAR UNIVERSITY

Reaccredited with 'A' Grade by NAAC (3rd Cycle)

CENTRE FOR RESEARCH

ABISHEKAPATTI, TIRUNELVELI - 627 012, TAMILNADU, INDIA

Phone : 0462 - 2333741, 9487907000, Intercom: 2563073, Mail: cfrmsu@msuniv.ac.in, web: msuniv.ac.in



DR. K. SENTHAMARAI KANNAN
DIRECTOR

REF : MSU/RES/Admn/July 2019

Date : August 30, 2019

Ph.D., Programme Commencement Order

To

MADASAMY N
28 A THOPPU VANIGAR MIDDLE STREET, MEENAKSHIPURAM, NAGERCOIL
Kanniyakumari, Tamil Nadu, Pincode - 629001
Mobile No. : 9944154898, Email ID : nmphil@gmail.com

Sir/Madam,

Sub: Registration for doing Ph.D., programme - Date of Commencement of Research work -
Intimation - Reg

Ref: Counseling attended by the candidate for July 2019 session.

With reference to the above, you are provisionally registered for Ph.D., Programme as detailed below :

Name of the Scholar	MADASAMY N
Registration No.	19213011011026
Discipline	Commerce
Gender / Community	Male / BC
Nationality	INDIAN
பொது இனம்	Not Applicable
Admission Based On / Mode	M.Phil / FULL TIME
Research Centre	Annai Velankanni College, Tholayavattam
Name of the Supervisor with Address	Dr. M. Josephine Rani, Department of Commerce, Annai Velankanni College, Tholayavattam, 629157 Mobile No. : 9487186677, Email ID : anton.joshik@gmail.com
Name of the Co-Supervisor with Address	NIL
Doctoral Committee Members	<ol style="list-style-type: none"> DR J STEPHEN DAVIS , Assistant Professor, Department of Commerce, Kamarajar Government Arts College, Surandai - 627 859 Mobile No. : 9486178700, Email ID : steedavis@gmail.com DR P CHRISTOPHER RAJ, Assistant Professor, Department Of Commerce, Scott Christian College, Nagercoil Mobile No. : 9944766330, Email ID : galtonchrist@gmail.com
Proposed Title	Impact Of Online Purchasing Towards Fast Moving Consumer Goods In Kanniyakumari District
Date of Commencement	30.08.2019

ASSISTANT SUPERINTENDENT

DR. M. JOSEPHINE RANI,
M.Com., M.Phil., MBA, Ph.D.
HEAD & ASSOCIATE PROFESSOR
DEPT. OF COMMERCE & RESEARCH CENTRE
ANNAI VELANKANNI COLLEGE,
THOLAYAVATTAM.

PRINCIPAL
ANNAI VELANKANNI COLLEGE
THOLAYAVATTAM - 629 157
KANNIYAKUMARI DISTRICT

Copy To : Supervisor, Co-Supervisor (if applicable), Research Centre Director, Doctoral Committee Members



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CENTRE FOR RESEARCH

ABISHEKAPATTI, TIRUNELVELI - 627 012, TAMILNADU, INDIA

Phone : 0462 - 2333741, 9487907000, Intercom: 2563073, Mail: cfmsu@msuniv.ac.in, web: msuniv.ac.in



DR. K. SENTHAMARAI KANNAN
DIRECTOR

REF : MSU/RES/Admn/July 2019

Date : September 4, 2019

Ph.D., Programme Commencement Order

To
PRAVEENA R
West Paraiyan Vilai, Marappady, Arumanai
Kanniyakumari, Tamil Nadu, Pincode - 629151
Mobile No. : 8760179283, Email ID : rajaalban2016@gmail.com



Sir/Madam,

Sub: Registration for doing Ph.D., programme - Date of Commencement of Research work -
Intimation - Reg

Ref: Counseling attended by the candidate for July 2019 session.

With reference to the above, you are provisionally registered for Ph.D., Programme as detailed below :

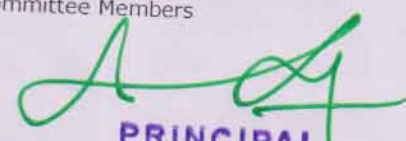
Name of the Scholar	PRAVEENA R
Registration No.	19213011012014
Discipline	Commerce
Gender / Community	Female / BC
Nationality	Indian
PWD Status	Not Applicable
Admission Based On / Mode	M.Phil / FULL TIME
Research Centre	Annai Velankanni College, Tholayavattam
Name of the Supervisor with Address	Dr. M. Josephine Rani, Department of Commerce, Annai Velankanni College, Tholayavattam, 629157 Mobile No. : 9487186677, Email ID : anton.joshilk@gmail.com
Name of the Co-Supervisor with Address	NIL
Doctoral Committee Members	1. DR G JERIN ROSE, Assistant Professor, Annai Velankanni College, Tholayavattam, Kanyakumari- 629157 Mobile No. : 8148501977, Email ID : jerinrose81@gmail.com
	2. DR I SHEEJA, Assistant Professor, Department of Commerce, Scott Christian College, Nagarcoil Mobile No. : 8300158900, Email ID : sheeja83@gmail.com
Proposed Title	Job Satisfaction of employees working in Multi Specialty Hospitals in Kanyakumari
Date of Commencement	04.09.2019

 ASSISTANT SUPERINTENDENT
 ASSISTANT REGISTRAR


DIRECTOR

Copy To : Supervisor, Co-Supervisor (if applicable) / Research Centre / Doctoral Committee Members


Dr. M. JOSEPHINE RANI,
M.Com., M.Phil., MBA, Ph.D.
HEAD & ASSOCIATE PROFESSOR
DEPT. OF COMMERCE & RESEARCH CENTRE
ANNAI VELANKANNI COLLEGE,
THOLAYAVATTAM.


PRINCIPAL
ANNAI VELANKANNI COLLEGE
LAYAVATTAM - 629 157
KANNYAKUMARI DISTRICT



MANONMANIAM SUNDARANAR UNIVERSITY

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CENTRE FOR RESEARCH

ABISHEKAPATTI, TIRUNELVELI – 627 012, TAMILNADU, INDIA

Phone : 0462 - 2333741, 9487907000, Intercom: 2563073, Mail: cfmsu@msuniv.ac.in, web: msuniv.ac.in



DR. C. KANNAN
DIRECTOR

REF : MSU/RES/Admn/July 2020 Session

Date : December 30, 2020

Ph.D., Programme Commencement Order

To
CHRISTOPHER S
Fr S Christopher, No 2-3A, North Street, Karankadu and Post
Kanniyakumari, Tamil Nadu, Pincode - 629809
Mobile No. : 9443118067, Email ID : frchristo_rexputh@yahoo.co.in



Sir/Madam,

Sub: Registration for doing Ph.D., programme - Date of Commencement of Research work - Intimation - reg.

Ref: Counselling attended by the candidate for July 2020 session.

With reference to the above, you are provisionally registered for Ph.D., Programme as detailed below :

Name of the Scholar	CHRISTOPHER S
Registration No.	20213011011012
Discipline	Inter Disciplinary
Inter Disciplinary Detail	Management Studies - Commerce
Gender & Community	Male & BC
Nationality	INDIAN
PWD Status	Not Applicable
Admission Based On & Mode	PG & FULL TIME
Research Centre	Annai Velankanni College, Tholayavattam
Name of the Supervisor with Address	Dr. T. VijayaKumar, Associate Professor Department of Commerce, Annai Velankanni College, 629157 Mobile No. : 9442213759, Email ID : commerce.vk@gmail.com
Name of the Co-Supervisor with Address	NIL
Doctoral Committee Members	1. DR M JOSEPHINE RANI, Associate Professor, Department of Commerce, Annai Velankanni College, Tholayavattam-629157 Mobile No. : 9487186677, Email ID : anton.johik@gmail.com 2. DR P CHRISTOPHER RAJ, Assistant Professor, Department of Commerce, Scott Christian College, Nagercoil-629801 Mobile No. : 9944766330, Email ID : galtonchrist@gmail.com
Proposed Title	Global Economy and Gold Price in Kanyakumari District- A Comparative Study
Date of Commencement	30.12.2020

ASSISTANT

SUPERINTENDENT

ASSISTANT REGISTRAR

DIRECTOR

Copy To : Supervisor, Co-Supervisor (if applicable) / Research Centre / Doctoral Committee Members

Dr. M. JOSEPHINE RANI,
M.Com., M.Phil., MBA, Ph.D.
HEAD & ASSOCIATE PROFESSOR
DEPT. OF COMMERCE & RESEARCH CENTRE
ANNAI VELANKANNI COLLEGE,
THOLAYAVATTAM.

PRINCIPAL
ANNAI VELANKANNI COLLEGE
THOLAYAVATTAM - 629 157
KANYAKUMARI DISTRICT



MANONMANIAM SUNDARANAR UNIVERSITY

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CENTRE FOR RESEARCH

ABISHEKAPATTI, TIRUNELVELI - 627 012, TAMILNADU, INDIA

Phone : 0462 - 2333741, 9487907000, Intercorn: 2563073, Mail: cfrmsu@msuniv.ac.in, web: msuniv.ac.in



DR. C. KANNAN
DIRECTOR

REF : MSU/RES/Admn/July 2020 Session

Date : December 30, 2020

Ph.D., Programme Commencement Order

To

ANANDU AMBADY G
PADINJARA THONDUVELIL, THONDUVELIL, THAMPALAKADU P O
KOTTAYAM, Kerala, Pincode - 686506
Mobile No. : 9747090595, Email ID : ananduambadyg@gmail.com



Sir/Madam,

Sub: Registration for doing Ph.D., programme - Date of Commencement of Research work - Intimation - reg.

Ref: Counselling attended by the candidate for July 2020 session.

With reference to the above, you are provisionally registered for Ph.D., Programme as detailed below :

Name of the Scholar	ANANDU AMBADY G
Registration No.	20213011011013
Discipline	Commerce
Gender & Community	Male & OC
Nationality	INDIAN
PWD Status	Not Applicable
Admission Based On & Mode	PG & FULL TIME
Research Centre	Annai Velankanni College, Tholayavattam
Name of the Supervisor with Address	Shyla J, Assistant Professor Department of Commerce, Malankara Catholic College, Mariagiri, Kaliyakkavilai, K.K. Dt., 629153 Mobile No. : 9894056615, Email ID : js26909@gmail.com
Name of the Co-Supervisor with Address	Dr. T. Vijayakumar, Assistant Professor, Department of Commerce, Annai Velankanni College, Tholayavattam Mobile No. : 9442213759, Email ID : commerce.vk@gmail.com
Doctoral Committee Members	1. DR M JOSEPHINE RANI, Associate Professor of Commerce, Department of Commerce, Annai Velankanni College, Tholayavattam - 629 157 Mobile No. : 9487186677, Email ID : anton.joshik@gmail.com 2. DR P SARITHA KUMARI, Assistant Professor of Commerce, Department of Commerce, Sree Devi Kumari Womens College, Kuzhithuvai - 629 163 Mobile No. : 9785969284, Email ID : sarithasajeevaromal@gmail.com
Proposed Title	COGNITIVE DISSONANCE AS POST PURCHASE CONSUMER BEHAVIOUR - A STUDY ON CONSUMERS OF ELECTRONIC GADGETS IN KERALA
Date of Commencement	30.12.2020

ASSISTANT

SUPERINTENDENT

ASSISTANT REGISTRAR

DIRECTOR

Copy To : Supervisor, Co-Supervisor (if applicable) / Research Centre / Doctoral Committee Members

Dr. M. JOSEPHINE RANI,
M.Com., M.Phil., MBA, Ph.D.
HEAD & ASSOCIATE PROFESSOR
DEPT. OF COMMERCE & RESEARCH CENTRE
ANNAI VELANKANNI COLLEGE,
THOLAYAVATTAM

PRINCIPAL
ANNAI VELANKANNI COLLEGE
THOLAYAVATTAM - 629 157
KANYAKUMARI DISTRICT



MANONMANIAM SUNDARANAR UNIVERSITY

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CENTRE FOR RESEARCH

ABISHEKAPATTI, TIRUNELVELI – 627 012, TAMILNADU, INDIA

Phone : 0462 - 2333741, 9487907000, Intercom: 2563073, Mail: cfrmsu@msuniv.ac.in, web: msuniv.ac.in



DR. C. KANNAN
DIRECTOR

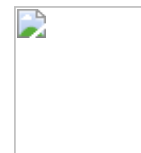
REF : MSU/RES/Admn/January 2021 Session

Date : October 07, 2021

Ph.D., Programme Commencement Order

To

JERIN THOMAS
Mavinazhikathu Veedu , Narickal Post , Punalur
Punalur, Kerala, Pincode - 691322
Mobile No. : 8943983285, Email ID : jerinthomas2659@gmail.com



Sir/Madam,

Sub: Registration for doing Ph.D., programme - Date of Commencement of Research work - Intimation - reg.

Ref: Counselling attended by the candidate for January 2021 session.

With reference to the above, you are provisionally registered for Ph.D., Programme as detailed below :

Name of the Scholar	JERIN THOMAS
Registration No.	21113011011001
Discipline	Commerce
Gender & Community	Male & OC
Nationality	INDIA
PWD Status	Not Applicable
Admission Based On & Mode	PG & FULL TIME
Research Centre	Annai Velankanni College, Tholayavattam
Name of the Supervisor with Address	Dr. T. Vijayakumar, Associate Professor Department of Commerce, Annai Velankanni College, Tholayavattam, 629157 Mobile No. : 9442213759, Email ID : commerce.vk@gmail.com
Name of the Co-Supervisor with Address	NIL
Doctoral Committee Members	1. DR M JOSEPHINE RANI, Associate Professor, Department of Commerce, Annai Velankanni College, Tholayavattam-629157. Mobile No. : 9487186677, Email ID : anton.joshik@gmail.com 2. DR J SHYLA, Assistant Professor, Department of Commerce, Malankara Catholic College, Mariagiri-629153. Mobile No. : 9894056615, Email ID : js26909@gmail.com
Proposed Title	A Study of Working of bitcoin as a future Techonology in Indian Banks of Metropolitan Cities.
Date of Commencement	08.10.2021


ASSISTANT


SUPERINTENDENT


ASSISTANT REGISTRAR


DIRECTOR

Copy To : Supervisor, Co-Supervisor (if applicable) / Research Centre / Doctoral Committee Members

Instructions

- All communication to this University should be forwarded by Supervisor / Co-Supervisor wherever applicable.
- Candidates with P.G. qualification should earn 18 credits in the following options: 4 course works of 4 credits each (or) 3 course works of 4 credits each and 1 mini project of 4 credits + 1 compulsory course work (Research and Publication Ethics) of 2 credits.
- If the Scholar selects University Departments as the Research Centre, should pay the following fee per annum on completion of every year from date of registration till submission of thesis through online to the University. If not, penalty will be levied after one month.

Mode	Discipline	Research Fee + Research Centre fee
Full-Time	Arts	13500
	Science	18000
Part-Time	Arts	16500
	Science	21000

- If the Scholar selects Affiliated Colleges as the Research Centre should pay the following fee per annum on completion of every year from date of registration till submission of thesis.

Mode	Discipline	Annual Research Fee to the University through online portal, if fee not paid, penalty will be levied after one month	Annual Research Fee to the Colleges
Full-Time	Arts	9000	4500
	Science	12000	6000
Part-Time	Arts	11000	5500
	Science	14000	7000

- 3 Doctoral Committee meetings should be conducted.
- First Doctoral Committee meeting should be convened within two weeks from the date of Registration.
- The Fee for each Doctoral Committee Meeting is Rs. 5,000/-.
- On completion of every meeting, upload the minutes in the website along with fee of Rs.3,000/-. The remaining fee of Rs. 2,000/- should be paid to the respective colleges towards remuneration to the Doctoral Committee members.
- For offline Doctoral Committee Meeting, T.A. (to and fro II AC Railway fare) and sitting fee of Rs. 500/- has to be paid to the Doctoral Committee members by the College.
- For online Doctoral Committee Meeting only sitting fee of Rs.500/- has to be paid to each Doctoral Committee Members by the College.
- For Full-Time scholars with M.Phil. Qualification, minimum period of the Ph.D., programme is 2 years and for P.G. holders 3 years..
- For Part-Time scholars with M.Phil. Qualification, minimum period of the Ph.D. programme is 3 years and for P.G. holders 4 years.
- The maximum period of 2 years will be permitted apart from the minimum period.
- For Details of functions of Doctoral Committee refer Research Guidelines under the Head of Doctoral Committee(1.6) - Regulations dated 01.07.2016.

- The entire duration of the Ph.D., Research work is governed by the Ph.D., Regulations dated 01.07.2016.



DR. C. KANNAN
DIRECTOR

Date : October 07, 2021

REF : MSU/RES/Admn/January 2021 Session

Ph.D., Programme Commencement Order

To
JEBA M
THAIKOLLI VILAI, VENCODE NORTH, VENCODE
Kanniyakumari, Tamil Nadu, Pincode - 629171
Mobile No. : 7708527304, Email ID : jebaashok92@gmail.com

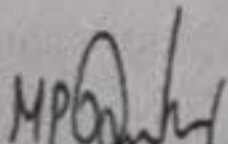


Sir/Madam,

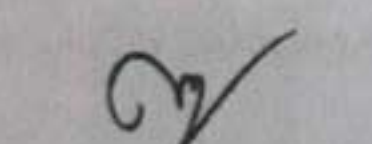
Sub: Registration for doing Ph.D., programme - Date of Commencement of Research work - Intimation - reg.
Ref: Counselling attended by the candidate for January 2021 session.

With reference to the above, you are provisionally registered for Ph.D., Programme as detailed below :

Name of the Scholar	JEBA M
Registration No.	21113011012002
Discipline	Commerce
Gender & Community	Female & BC
Nationality	INDIAN
PWD Status	Not Applicable
Admission Based On & Mode	M.Phil & FULL TIME
Research Centre	Annai Velankanni College, Tholayavattam
Name of the Supervisor with Address	Dr. T. Vijayakumar, Associate Professor Department of Commerce, Annai Velankanni College, Tholayavattam, 629157 Mobile No. : 9442213759, Email ID : commerce.vk@gmail.com
Name of the Co-Supervisor with Address	NIL
Doctoral Committee Members	1. DR G JERIN JOSE, Assistant Professor, Department of Commerce, Annai Velankanni College, Tholayavattam- 629157 Mobile No. : 9500392685, Email ID : jerlinjose81@gmail.com 2. DR J SHYLA, Assistant Professor, Department of Commerce, Malankara Catholic College, Mariahiri- 629153 Mobile No. : 9894056615, Email ID : js26909@gmail.com
Proposed Title	An Analytical Study on Customer Satisfaction towards Consumer Durables in Rural Areas of Kanyakumari District
Date of Commencement	14.10.2021


ASSISTANT


SUPERINTENDENT


ASSISTANT REGISTRAR


DIRECTOR

Copy To : Supervisor, Co-Supervisor (if applicable) / Research Centre / Doctoral Committee Members



MANONMANIAM SUNDARANAR UNIVERSITY

Reaccredited with 'A' Grade by NAAC (3rd Cycle)

CENTRE FOR RESEARCH

ABISHEKAPATTI, TIRUNELVELI – 627 012, TAMILNADU, INDIA

Phone : 0462 - 2333741, 9487907000, Intercom: 2563073, Mail: cfrmsu@msuniv.ac.in, web: msuniv.ac.in



DR. C. KANNAN
DIRECTOR

REF : MSU/RES/Admn/January 2021 Session

Date : October 07, 2021

Ph.D., Programme Commencement Order

To
WINSER JOSE P
7-233, Nullikadu, Chathencode Post
Kanniyakumari, Tamil Nadu, Pincode - 629153
Mobile No. : 8838893154, Email ID : winsperjose@gmail.com



Sir/Madam,

Sub: Registration for doing Ph.D., programme - Date of Commencement of Research work - Intimation - reg.

Ref: Counselling attended by the candidate for January 2021 session.

With reference to the above, you are provisionally registered for Ph.D., Programme as detailed below :

Name of the Scholar	WINSER JOSE P
Registration No.	21123011271003
Discipline	Inter Disciplinary
Inter Disciplinary Detail	BUSINESS ADMINISTRATION - COMMERCE
Gender & Community	Male & BC
Nationality	Indian
PWD Status	Not Applicable
Admission Based On & Mode	M.Phil & PART TIME
Research Centre	Annai Velankanni College, Tholayavattam
Name of the Supervisor with Address	Dr.C. Thangalakshmi, Assistant Professor Department of Business Administration, Sri Ram Nallamani Yadava College of Arts and Science, Tenkasi, 627804 Mobile No. : 9626567390, Email ID : gold_lakshmimba@yahoo.co.in
Name of the Co-Supervisor with Address	Dr.T.VijayaKumar, Associate Professor, Department of Commerce, Annai Velankanni College Mobile No. : 9442213759, Email ID : commerce.vk@gmail.com
Doctoral Committee Members	1. DR G JERIN ROSE, Assistant Professor, Department of Commerce, Annai Velankanni College, Tholayavattam - 629157 Mobile No. : 9500392685, Email ID : jerinrose81@gmail.com 2. DR M JOHN JACOB, Assistant Professor, Department of Business Administration, Sri Ram Nallamani Yadava College of Arts and Science, Tenkasi - 627803 Mobile No. : 7502079126, Email ID : johnjacob751@gmail.com
Proposed Title	A Study on Challenges of Unorganised Sector with special reference to Building and Construction Workers in Kanyakumari District
Date of Commencement	08.10.2021


ASSISTANT


SUPERINTENDENT


ASSISTANT REGISTRAR


DIRECTOR

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Instructions

- All communication to this University should be forwarded by Supervisor / Co-Supervisor wherever applicable.
- Candidates with M.Phil., qualification should earn 10 credits in the following options: 2 course works of 4 credits each (or) 1 course work of 4 credits and 1 mini project of 4 credits + 1 compulsory course work (Research and Publication Ethics) of 2 credits
- If the Scholar selects University Departments as the Research Centre, should pay the following fee per annum on completion of every year from date of registration till submission of thesis through online to the University. If not, penalty will be levied after one month.

Mode	Discipline	Research Fee + Research Centre fee
Full-Time	Arts	13500
	Science	18000
Part-Time	Arts	16500
	Science	21000

- If the Scholar selects Affiliated Colleges as the Research Centre should pay the following fee per annum on completion of every year from date of registration till submission of thesis.

Mode	Discipline	Annual Research Fee to the University through online portal, if fee not paid, penalty will be levied after one month	Annual Research Fee to the Colleges
Full-Time	Arts	9000	4500
	Science	12000	6000
Part-Time	Arts	11000	5500
	Science	14000	7000

- 3 Doctoral Committee meetings should be conducted.
- First Doctoral Committee meeting should be convened within two weeks from the date of Registration.
- The Fee for each Doctoral Committee Meeting is Rs. 5,000/-.
- On completion of every meeting, upload the minutes in the website along with fee of Rs.3,000/-. The remaining fee of Rs. 2,000/- should be paid to the respective colleges towards remuneration to the Doctoral Committee members.
- For offline Doctoral Committee Meeting, T.A. (to and fro II AC Railway fare) and sitting fee of Rs. 500/- has to be paid to the Doctoral Committee members by the College.
- For online Doctoral Committee Meeting only sitting fee of Rs.500/- has to be paid to each Doctoral Committee Members by the College.
- For Full-Time scholars with M.Phil. Qualification, minimum period of the Ph.D., programme is 2 years and for P.G. holders 3 years..
- For Part-Time scholars with M.Phil. Qualification, minimum period of the Ph.D. programme is 3 years and for P.G. holders 4 years.
- The maximum period of 2 years will be permitted apart from the minimum period.
- For Details of functions of Doctoral Committee refer Research Guidelines under the Head of Doctoral Committee(1.6) - Regulations dated 01.07.2016.

- The entire duration of the Ph.D., Research work is governed by the Ph.D., Regulations dated 01.07.2016.



MANONMANIAM SUNDARANAR UNIVERSITY

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CENTRE FOR RESEARCH

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DR. K. SENTHAMARAI KANNAN
DIRECTOR

REF : MSU/RES/Admn/July 2019

Date : August 28, 2019

Ph.D., Programme Commencement Order

To

SRI MATHI P
1-33 A 3 Near Amman kovil, Kurunthancode., Kurunthancode post
Kanniyakumari, Tamil Nadu, Pincode - 629802
Mobile No. : 9443158716, Email ID : bbarath70@gmail.com

Sir/Madam,

Sub: Registration for doing Ph.D., programme - Date of Commencement of Research work - Intimation - Reg
Ref: Counseling attended by the candidate for July 2019 session.

With reference to the above, you are provisionally registered for Ph.D., Programme as detailed below :

Name of the Scholar	SRI MATHI P
Registration No.	19213011012028
Discipline	Commerce
Gender / Community	Female / BC
Nationality	Indian
PWD Status	Not Applicable
Admission Based On / Mode	M.Phil / FULL TIME
Research Centre	Annai Velankanni College, Tholayavattam
Name of the Supervisor with Address	Dr. G. Jerin Rose, Department of Commerce, Annai Velankanni College, Tholayavattam, 629157 Mobile No. : 8148501977, Email ID : jerinrose 81@gmail.com
Name of the Co-Supervisor with Address	NIL
Doctoral Committee Members	1. DR J STEPHEN DAVIS , Assistant Professor, Department of Commerce, Kamarajar Government Arts College, Surandai - 627 859 Mobile No. : 9486178700, Email ID : steevedevis@gmail.com 2. DR R SHOBA RANI, Assistant Professor, Department of Commerce, Nanjil Catholic College of Arts And Science , Kaliakkavilal Mobile No. : 9486508647, Email ID : shobenimin@gmail.com
Proposed Title	An Analytical Study On The Beneficiaries Of Housing For All Scheme PMAY Of Town Panchayat With Special Reference To Kanyakumari District
Date of Commencement	28.08.2019


ASSISTANT


SUPERINTENDENT


ASSISTANT REGISTRAR


DIRECTOR

Copy To : Supervisor, Co-Supervisor (if applicable) / Research Centre / Doctoral Committee Members


DR. M. JOSEPHINE RANI,
M.Com., M.Phil., MBA, Ph.D.
HEAD & ASSOCIATE PROFESSOR
DEPT OF COMMERCE & RESEARCH CENTRE
ANNAI VELANKANNI COLLEGE,
THOLAYAVATTAM.


PRINCIPAL
ANNAI VELANKANNI COLLEGE
THOLAYAVATTAM - 629 157
KANYAKUMARI DISTRICT



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CENTRE FOR RESEARCH

ABISHEKAPATTI, TIRUNELVELI - 627 012, TAMILNADU, INDIA

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DR. K. SENTHAMARAI KANNAN
DIRECTOR

REF : MSU/RES/Admn/July 2019

Date : September 5, 2019

Ph.D., Programme Commencement Order

To

ARUNKUMAR V A
Krishnakripa, Vayakalloor, Kanjampuram
Kanniyakumari, Tamil Nadu, Pincode - 629154
Mobile No. : 9895653237, Email ID : kumararunva@gmail.com

Sir/Madam,

Sub: Registration for doing Ph.D., programme - Date of Commencement of Research work - Intimation - Reg

Ref: Counseling attended by the candidate for July 2019 session.

With reference to the above, you are provisionally registered for Ph.D., Programme as detailed below :

Name of the Scholar	ARUNKUMAR V A
Registration No.	19223011011016
Discipline	Commerce
Gender / Community	Male / OC
Nationality	INDIAN
PWD Status	Not Applicable
Admission Based On / Mode	PG / PART TIME
Research Centre	Annai Velankanni College, Tholayavattam
Name of the Supervisor with Address	Dr. G. Jerin Rose, Department of Commerce, Annai Velankanni College, Tholayavattam, 629157 Mobile No. : 8148501977, Email ID : jerinrose81@gmail.com
Name of the Co-Supervisor with Address	NIL
Doctoral Committee Members	1. DR M JOSEPHINE RANI , Associate Professor, Department of Commerce, Annai velankanni college ,Tholayavattam-629157 Mobile No. : 9487186677, Email ID : anton.josik@gmail.com 2. DR M JAGATHISH, Assistant Professor, Department of Commerce, Muslim arts college , Thiruvitham code Mobile No. : 9791599880, Email ID : jagathishsuja@gmail.com
Proposed Title	"Impact of health tourism in ayurveda with special reference to Kerala - an empirical approach"
Date of Commencement	05.09.2019

ASSISTANT

SUPERINTENDENT

ASSISTANT REGISTRAR

DIRECTOR

Copy To : Supervisor, Co-Supervisor (if applicable) / Research Centre / Doctoral Committee Members

Dr. M. JOSEPHINE RANI,
M.Com., M.Phil., MBA, Ph.D.
HEAD & ASSOCIATE PROFESSOR
DEPT OF COMMERCE & RESEARCH CENTRE
ANNAI VELANKANNI COLLEGE,
THOLAYAVATTAM.

PRINCIPAL
ANNAI VELANKANNI COLLEGE
THOLAYAVATTAM - 629 157
KANNIYAKUMARI DISTRICT



MANONMANIAM SUNDARANAR UNIVERSITY

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CENTRE FOR RESEARCH

ABISHEKAPATTI, TIRUNELVELI - 627 012, TAMILNADU, INDIA

Phone : 0462 - 2333741, 9487907000, Intercom: 2563073, Mail: cfrmsu@msuniv.ac.in, web: msuniv.ac.in



DR. C. KANNAN
DIRECTOR

REF : MSU/RES/Admn/July 2020 Session

Date : December 30, 2020

Ph.D., Programme Commencement Order

To
ANJITHA V SHYAM
V V VILLA, VENKULAM, KARODE P O
THIRUVANANTHAPURAM, Kerala, Pincod - 695506
Mobile No. : 9747443736, Email ID : anjithavs17@gmail.com



Sir/Madam,

Sub: Registration for doing Ph.D., programme - Date of Commencement of Research work -
Intimation - reg.

Ref: Counselling attended by the candidate for July 2020 session.

With reference to the above, you are provisionally registered for Ph.D., Programme as detailed below :

Name of the Scholar	ANJITHA V SHYAM
Registration No.	20213011012002
Discipline	Commerce
Gender & Community	Female & BC
Nationality	INDIAN
PWD Status	Not Applicable
Admission Based On & Mode	PG & FULL TIME
Research Centre	Annai Velankanni College, Tholayavattam
Name of the Supervisor with Address	Dr. G. Jerin Rose, Assistant Professor Department of Commerce, Annai Velankanni College, Tholayavattam, 629157 Mobile No. : 8148501977, Email ID : jerinrose81@gmail.com
Name of the Co-Supervisor with Address	NIL
Doctoral Committee Members	1. DR M JOSEPHINE RANI, Associate Professor, Department of Commerce, Annai Velankanni College, Tholayavattam - 629157 Mobile No. : 9487186677, Email ID : anton.joshik@gmail.com 2. DR R SHOBA RANI, Assistant Professor, Department of Commerce, Nanjil Catholic College of Arts & Science, Kaliakkavilai - 629153 Mobile No. : 9486508647, Email ID : shobenimin@gmail.com
Proposed Title	A STUDY ON CHALLENGES FACED BY THE MANAGEMENT OF COMMERCIAL BANKS IN THIRUVANANTHAPURAM DISTRICT
Date of Commencement	30.12.2020

ASSISTANT

SUPERINTENDENT

ASSISTANT REGISTRAR

DIRECTOR

Copy To : Supervisor, Co-Supervisor (if applicable) / Research Centre / Doctoral Committee Members

DR. M. JOSEPHINE RANI,
M.Com., M.Phil., MBA, Ph.D.
HEAD & ASSOCIATE PROFESSOR
DEPT. OF COMMERCE & RESEARCH CENTRE
ANNAI VELANKANNI COLLEGE,
THOLAYAVATTAM.

PRINCIPAL
ANNAI VELANKANNI COLLEGE
THOLAYAVATTAM - 629 153
KANYAKUMARI DISTRICT



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CENTRE FOR RESEARCH

ABISHEKAPATTI, TIRUNELVELI - 627 012, TAMILNADU, INDIA

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DR. K. SENTHAMARAI KANNAN
DIRECTOR

REF : MSU/RES/Admn/July 2019

Date : August 30, 2019

Ph.D., Programme Commencement Order

To
SAJITHA S
18 57B Karunkkankuzhi, Thickenamcode, Thickenamcode Post
Kanniyakumari, Tamil Nadu, Pincode - 629804
Mobile No. : 9159027923, Email ID : sajithajegan2621992@gmail.com

Sir/Madam,

Sub: Registration for doing Ph.D., programme - Date of Commencement of Research work -
Intimation - Reg

Ref: Counseling attended by the candidate for July 2019 session.

With reference to the above, you are provisionally registered for Ph.D., Programme as detailed below :

Name of the Scholar	SAJITHA S
Registration No.	19213011012015
Discipline	Commerce
Gender / Community	Female / BC
Nationality	Indian
PWD Status	Not Applicable
Admission Based On / Mode	M.Phil / FULL TIME
Research Centre	Annai Velankanni College, Tholayavattam
Name of the Supervisor with Address	Dr. G. Jerin Rose, Department of Commerce, Annai Velankanni College, Tholayavattam, 629157 Mobile No. : 8148501977, Email ID : jerinrose81@gmail.com
Name of the Co-Supervisor with Address	NIL
Doctoral Committee Members	<ol style="list-style-type: none"> DR M JOSEPHINE RANI, Assistant Professor, Department of Commerce, Annai Velankanni College, Tholayavattam-629157 Mobile No. : 9487186677, Email ID : anton.joshik@gmail.com DR R SHOBA RANI, Assistant Professor, Department of Commerce, Nanjil Catholic College of Arts and Science, Kaliakkavilai-629153 Mobile No. : 9486508647, Email ID : shobenimin@gmail.com
Proposed Title	A study on job satisfaction of employees towards textile shops in kanyakumari district
Date of Commencement	30.08.2019

ASSISTANT SUPERINTENDENT ASSISTANT REGISTRAR

DIRECTOR

Copy To : Supervisor, Co-Supervisor (if applicable), Head of Centre / Doctoral Committee Members

DR. M. JOSEPHINE RANI,
M.Com., M.Phil., MBA, Ph.D.
HEAD & ASSOCIATE PROFESSOR
DEPT. OF COMMERCE & RESEARCH CENTRE
ANNAI VELANKANNI COLLEGE,
THOLAYAVATTAM

PRINCIPAL
ANNAI VELANKANNI COLLEGE
THOLAYAVATTAM - 629 157
KANYAKUMARI DISTRICT